



# Enhanced Integrated Framework (EIF)

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## BURKINA FASO

### Core details

<b>Population:</b>	16,967,845
<b>WTO accession:</b>	3 June 1995
<b>Poverty head count (%):</b>	N/A
<b>Share of international non-oil trade (%):</b>	0.822
<b>Per capita growth rate (%):</b>	4.8
<b>Value of non-oil goods traded (in US\$ million):</b>	1280
<b>WB Trading Across Borders rank:</b>	N/A
<b>Employment in non-traditional export sectors:</b>	N/A

Burkina Faso joined the Integrated Framework (IF) in 2002 and its [Diagnostic Trade Integration Study \(DTIS\)](#) [1] was validated in June 2007. Burkina Faso's economy is largely dependent on cotton exports and is vulnerable to exogenous shocks, although mining has grown over the past few years.

### Main Projects Ongoing

#### Description of the projects (objectives and interventions):

Burkina Faso's multi-year Tier 1 project aiming to support the National Implementation Arrangements (NIAs) has been under implementation since May 2011. In July 2014, the EIF Board extended the project into phase 2, after a satisfactory Tier 1 Mid-term evaluation in 2013. The Tier 1 phase 2 project (July 2014 to July 2016) aims to increase Burkina Faso's exports through the strengthening of institutional capacities in terms of formation and implementation of strategies and national plans related to trade.

A Tier 2 Project aimed at enhancing the productive and commercial capacities of the sesame sector with a strong focus on private sector collaboration was approved by the EIF Board in September 2012. This project seeks to bring various improvements to the sesame sector and its actors, notably setting up inter-professional organizations, increasing technical capabilities for production, and facilitating access to financing. It also seeks to contribute to the growth of the sesame export revenues and improve the incomes of rural farmers, producers and entrepreneurs all involved in the sesame value chain. A significant increase in quality sesame production is projected through the strengthening of existing processing units, improvements in technical and technological capacities as well as the facilitation to access finance through the establishment of innovative financing mechanisms adapted to all

levels of the sesame value chain.

In early 2013, Burkina Faso started the process of updating its DTIS with the World Bank as Main Implementing Entity (MIE).

In partnership with ITC, Burkina Faso is also undertaking a feasibility study to formulate a sectoral strategy for the development and export of the shea almond industry. The strategy will provide support to the formulation of related Tier 2 projects. The study will undertake a diagnostic of the value chain of the shea butter sector, an action plan will be prepared, and capacities of the CNS/PFNL (*Comité National de Suivi des Stratégies sur les Produits Forestiers Non Ligneux*) "National Committee for Monitoring Strategies on Non Timber Forest Products (CNS/PFNL)" will be reinforced. The shea butter value chain feasibility study was approved by the EIF Board on 22 November 2013.

Burkina Faso is also implementing another Tier 2 project supporting the dried mango and cashew nuts sectors, approved by the EIF Board on 15 April 2014. The Tier 2 project will serve to strengthen the transformation and commercialization capacities of the dried mango and processed cashew nut sectors in Burkina Faso in order to generate increased export revenues and household incomes. This will ultimately contribute to sustainable poverty reduction in the country. The project is consistent with the Government's 2012 Sectoral Policy for Industry, Trade and Handicraft (*Politique sectorielle de l'industrie, de commerce et de l'artisanat – POSICA – et son Plan d'action*); the Strategy for Accelerated Growth and Sustainable Development (*Stratégie de croissance accélérée et de développement durable – SCADD – 2011-2015*); the 2012 National Quality Policy (*Politique Nationale de Qualité*) and the 2011 National Strategy for Export Promotion (*Stratégie nationale de promotion des exportations – SNPE*) that aim at promoting export diversification, trade in non-cotton agricultural products with high potential for value addition and employment and income generation.

### **Main progresses to date:**

#### **Tier 1 project**

Based on the 2007 DTIS, Burkina Faso developed a National Export Promotion Strategy which was validated in November 2009. The priorities identified in the DTIS Action Matrix have mainly been addressed through support received from development partners in sectors including mining, cotton, animal husbandry, various fruits and vegetables and the industrial capacity. Projects addressing cross-cutting issues have also been supported e.g. the competitiveness and enterprise development and the small and medium enterprises (SMEs). In 2009, the formal EIF National Steering Committee (NSC) was established, and it has identified priority actions from the DTIS and Action Matrix which have been submitted to the thematic Commission to facilitate the inclusion of private sector and competitiveness aspects in the next Poverty Reduction Strategy Paper (PRSP).

To further support the trade mainstreaming agenda in Burkina Faso, the Executive Secretariat of the EIF (ES) and the United Nations Development Programme (UNDP) launched a pilot programme and capacity building module in early 2012 to support Burkina Faso' efforts to mainstream trade into its national development policies. The trade mainstreaming module in Burkina Faso led to the adoption of a roadmap with a set of recommendations under each level of mainstreaming, building on progress made by the country in recent years in mainstreaming through EIF support. The roadmap seeks in particular to strengthen the capacity of the Ministry of Industry, Trade and Handicrafts to lead the implementation of the sectoral policy on industry, trade and handicrafts adopted in 2011 and its plan of action. It also foresees the establishment of a network of trade focal points in critical departments as a means to build expertise in the administration to be able to more effectively mainstream trade in a more sustained way. The network will also connect with national universities and knowledge centers already active in the field of trade, development and poverty reduction.

#### **Tier 2 project**

Implementation of Tier 2 Projects supporting sesame value chain, dried mangoes and cashew nuts as well as a feasibility study for shea butter value chain are under way.

The sesame Tier 2 project strongly emphasizes employment of female farmers who represent 40% of the sector. Under the sesame project, the operational capacities of existing processors of sesame will be reinforced while actors in the sesame value chain will have increased access to finance through the establishment of innovative credit mechanisms adapted to the different segments of the sesame sector.

In June 2014, the sesame Tier 2 project supported five sesame exporting companies to participate in the first International Fair of Riyadh, in Saudi Arabia. This fair provided a platform for the Burkina Faso sesame operators to explore market opportunities and develop business relationships with Saudi economic operators as well as with 17 participating countries from Africa, Americas, Asia, Europe and the Gulf. For more information, see <http://www.lefaso.net/spip.php?article59796> [2]

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## **Results**

In Burkina Faso, the EIF has supported the integration of trade into the PRSP (Strategy for Accelerated Growth and Sustainable Development 2011-2015 – SCADD). The SCADD focuses on accelerated growth based on priority areas of development and drew

input from a number of sectoral strategies, including the Sectoral Policy for Industry, Commerce and Handicraft being monitored by the EIF programme in Burkina Faso and the National Quality Policy.

Building on this and working together with partners, in particular with UNDP through a trade mainstreaming pilot, a Trade Roadmap has been adopted aiming to strengthen the capacity of the Ministry of Industry, Commerce and Handicraft to take leadership in implementing sectoral policies (industry, trade and handicrafts), as well as to lead on trade consultations in the context of Burkina Faso's PRSP.

## Links

Burkina Faso, Ministry of Commerce  
<http://www.commerce.gov.bf/> [3]

## State of implementation

TIER 1 OUTCOME AND INDICATORS				
<b>Outcome 1:</b> Sufficient institutional and management capacity built in Burkina Faso to formulate and implement trade-related strategies and implementation plans				
Outcome 1 indicators	Baseline	'10	'11	'12
O1.1: Support to NIAs (Y/N)	No	Yes	Yes	Yes
O1.2: DTIS Action Matrix (Date) 2007	No	No	No	No
O1.3: Fiduciary capacity (1-5)		3	2	2
O1.4: Trade strategy updated (Y/N)	No	No	No	Yes
O1.5: Trade Strategy quality (1-5)	5	5	5	1
O1.6 Trade strategy implemented (1-5)	5	5	5	1

<b>Outcome 2:</b> Burkina Faso mainstreams trade into its national development strategies and plans				
Outcome 2 indicators	Baseline	'10	'11	'12
O2.1: Trade in the National Development Plan (1-5)	5	5	2	2
O2.2: Trade in Productive Sector Strategies (Y/N)	No	Yes	Yes	Yes
O2.3: Public-Private Dialogue (1-5)	2	2	2	1

**Outcome 3:** Coordinated delivery of trade-related resources (funding, TA, etc.) by donors and implementing agencies to implement Burkina Faso's priorities following the adoption of the DTIS Action Matrix

<b>Outcome 3 indicators</b>	<b>Baseline</b>	<b>'10</b>	<b>'11</b>	<b>'12</b>
O3.1: Annual joint sector implementation overview (Y/N)	Yes	Yes	Yes	Yes
O3.2: Frequency of Government-Donor consultation in trade (1-5)	3	3	3	3
O3.3: UN-CEB Cluster activities based on DTIS Action Matrix (Y/N)	No	No	No	No
O3.4: Joint donor initiatives in trade (Y/N)	No	Yes	Yes	Yes

<b>Outcome 4: Burkina Faso secures resources in support of initiatives that address DTIS Action Matrix priorities</b>				
<b>Outcome 4 indicators</b>	<b>Baseline</b>	<b>'10</b>	<b>'11</b>	<b>'12</b>
O4.1: Medium-term Programme (1-5)	5	5	5	1
O4.2: Government budget contribution (Y/N)	No	No	No	Yes
O4.4: Number and amount of projects funded from DTIS Action Matrix (in US\$ million)	1	2	0	3

## Financial information

### DTIS Update

Starting date / End date  
11/02/2013  
Approved Budget  
200,000  
Board Approval Date  
06/02/2013  
Disbursement  
200,000  
Expenditure Reported  
191,563  
MOU Approval Date  
11/02/2013  
MOU Expiry Date  
30/05/2014  
Phase:  
Completed

### NIA Support

Starting date / End date  
18/05/2011  
Approved Budget  
1,500,000  
Board Approval Date  
22/11/2010  
Disbursement  
1,125,000  
Expenditure Reported

1,015,560  
MOU Approval Date  
10/02/2011  
MOU Expiry Date  
31/07/2016  
Phase:  
Implementation

### **Projet de renforcement des capacités productives et commerciales de la filière du sésame au Burkina Faso**

Starting date / End date  
29/01/2013  
Approved Budget  
2,666,884  
Board Approval Date  
17/09/2012  
Disbursement  
700,000  
Expenditure Reported  
720,093  
MOU Approval Date  
06/11/2012  
MOU Expiry Date  
05/11/2015  
Phase:  
Implementation

### **Elaboration d'une stratégie sectorielle de développement de la filière amandes de karité au Burkina Faso**

Starting date / End date  
17/01/2014  
Approved Budget  
199,741  
Board Approval Date  
22/11/2013  
Disbursement  
199,741  
Expenditure Reported  
149,586  
MOU Approval Date  
26/11/2013  
MOU Expiry Date  
31/12/2015  
Phase:  
Implementation

### **Projet d'appui à la commercialisation de mangue séchée et de noix de cajou transformée**

Starting date / End date  
11/08/2014  
Approved Budget  
2,999,089  
Board Approval Date  
15/04/2014  
Disbursement  
1,108,493  
Expenditure Reported  
693,157  
MOU Approval Date  
04/07/2014  
MOU Expiry Date  
03/07/2017  
Phase:  
Implementation

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