



USAID
FROM THE AMERICAN PEOPLE

Removing Barriers, Accelerating Growth

OFFICE OF TRADE AND REGULATORY REFORM (TRR)

OUR EXPERTISE

TRR staff have development expertise in trade facilitation, competition policy, business regulation, standards, commercial law, and other related areas. We can also access a broad pool of outside experts to provide specialized assistance when needed.

OUR FOCUS

AT THE BORDER

- Supporting trade facilitation activities to reduce the time and cost of moving goods across borders with a particular emphasis on the implementation of regional and international measures, including the World Trade Organization (WTO) Trade Facilitation Agreement
- Reducing non-tariff barriers (NTBs) affecting the movement of goods, people, and services across borders such as transport logistics, sanitary and phytosanitary standards (SPS) and technical barriers to trade (TBT)



BEYOND THE BORDER

- Helping countries and producers understand market access issues and requirements in target export markets
- Supporting bilateral, regional, and multilateral trade agreements, along with regional integration initiatives
- Addressing issues impeding integration into global supply/value chains



BEHIND THE BORDER

- Improving the business, legal, and regulatory enabling environment
- Addressing regulatory reform in the services sector, along with restrictions on competition, access to finance, and property rights
- Supporting improved competitiveness of producers, their suppliers, and their workforces



CROSS-CUTTING ISSUES

- Identifying the linkages between trade and issues such as underserved populations, gender, environment, food security, health, and environment (including combatting wildlife trafficking and illegal logging)
- Engaging the private sector and civil society in these areas for maximum results

As part of the Bureau for Economic Growth, Education and Environment (E3), the Office of Trade and Regulatory Reform (TRR) supports economic growth and the reduction of poverty through improved trade and regulatory environments.