Concept

A short but comprehensive document laying down a **strategic vision** for trade facilitation reforms in a given country and within a given period.

Benefits for NTFCs

Developing an NTF Roadmap is an extremely helpful practice for [National Trade Facilitation Committees](#) as it helps them prepare a focused, action oriented plan with quantifiable benchmarks to assess progress through the implementation period.
The Rationale:
Why is the reform necessary? Where do we stand, Where do we want to go?

The Strategy:
What do we want to do and how we will do it?

Implementation of the Roadmap: Who will do what? When? And How much will it cost?

Conditions: What are the risks and assumptions that need to be considered?
Example: Greek National Trade Facilitation Roadmap

National Trade Facilitation Strategy and Roadmap
October 2012

"25 actions to reduce time to export by 50% and costs by 20% by 2015, thus leading to 10% increase in exports’ value, 1.7% increase of the GDP and 80,000 new jobs"

Results

• Since 2012, Greece has improved its ranking in the World Bank Doing Business study by 39 positions from position 100 to 61.

• The competitive position of Greece in the Logistic Performance Index has improved by 25 positions.

• The concrete results for Customs are overwhelming with an improvement by 52 positions, from 94 to 42.

• The time to export and import has been reduced by 25% and 44% respectively.

• The cost to export and import has gone down by approximately 10%.
**Schedule of Implementation**

A calendar for the implementation of activities needs to be established

- **Start up phase**
  - 0-1 year
  - Governance structure established.
  - Preparation for delivery of actions (project plans, teams, etc)
  - Quick win actions implemented.

- **Delivery phase**
  - 1-4 years
  - Actions implemented.
  - Completion of actions is reviewed using the A performance indicators.
  - At the middle of the Delivery Phase, Key Performance Indicators should be monitored to make sure that the country is on the right track to achieve the identified Goals.

- **Closing phase**
  - 0-1 year
  - Evaluation of the achievement of Goals using Goal Performance Indicators.
  - Drafting of new Roadmap document for the next three to five years and ensure approval.
**Governance Structure**

Management structure: To oversee the *implementation* of the reform and the activities.

- **Top Level**
  - Policy Steering Group
    - High Level
      - Management and Strategy Group
        - Implementation Level
          - Working Group 1
        - Implementation Level
          - Working Group 2
        - Implementation Level
          - Working Group 3
        - Implementation Level
          - Working Group 4
      - TF Secretariat
Example: Activities of the Greek Trade Facilitation Implementation plan
For Further Information:

**TFIG Website:**
tfig.unece.org

**TF Roadmap Guide:**
Thank you!

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Visit TFIG website:
http://tfig.unece.org/