WHAT IS A TF ROADMAP & WHAT IS NOT A TF ROADMAP
A Trade Facilitation Roadmap means you are going into a journey.
Imagine that the members of the NTFC are the ones asked to undertake that journey.
To start this journey, you need to know...

1) **WHERE** exactly you are going

2) **WHAT** is the best way to reach there
The TF Roadmap is a GPS for the NTFC
You will have to monitor the way there, so you will have to look at your GPS/Roadmap several times to make sure that you are not taken the wrong way that might bring you to somewhere else.
A NATIONAL TRADE FACILITATION ROADMAP IS...

- is a short but comprehensive document
- laying down a strategic vision for implementing TF reforms in a country
- within a given period (usually three to five years).
- includes set of Activities in order to reach pre-defined goals that will be measured
- with the help of performance indicators.
A TF ROADMAP IS NOT...

- A project proposal for a particular measure
- An annual plan for the National Trade Facilitation Committee or a particular agency (i.e. Customs)
- A WTO TFA Implementation Plan
In the journey of establishing and implementing a roadmap many things can happen...

- You can run out of fuel (financing)
- Your driver might leave you in the middle of your journey (rotation of participant)
- Your members don't know how to read a map or do not want to ask for the way. (lack of engagement)
ESTABLISHING A ROADMAP IS NOT AN EASY TASK TO DO...